

THE SECTOR

VOL 20 ISSUE 4

EASTERN AIR DEFENSE SECTOR

OCTOBER 2014



In This Issue

Avoid "Goal-pher" Problems: Communicate Effectively

Deputy Commander, NORAD and Executive Director, ANG Visit EADS

ACA Working Group Meets at Tyndall

Empathy is Essential to Effective Communication

Prevailing in modern warfare depends on doing three things well: shoot, move and communicate.

Technology has made vital contributions in these areas. The internal combustion engine and turbofans revolutionized moving through the battlespace. Precise standoff weapons, think JDAMS, AMRAAMs and Hellfire, have revolutionized shooting.

No technological improvements have been more disruptive and powerful than those made in communications. Radios, radar, satellites, the microchip and the internet enable us to shoot, move and communicate far faster than ever before. Without these systems we wouldn't know where to move or shoot.

Technology has not made communication simpler, however. Communication is still about people. People are the essential ingredient and the biggest problem.

A key ingredient to effective communication is empathy. Say what? Empathy isn't a word warriors use very much. However, empathy – think of it as walking a mile in someone else's shoes – is critical whether you're controlling fighters or building an effective organizational culture.

When you're talking on the radio, you think about what you say and how it will be understood on the other end and tailor the message accordingly. Take 3-1 brevity terms, for example. They're designed to help aircrew and controllers precisely communicate when time is critical. In some situations, however, you just need to use plain English to get the point across. I think we can all think of ways we can practice more empathy in our communication at work and at home.

For starters, we can put aside our own point of view. We can acknowledge other perspectives and learn to listen actively. The web site mindtools.com has an excellent section on empathy at work and details five specific actions that can help us become more empathetic.

Developing empathy requires constant effort but the concept is fairly straightforward. Improving communication within the unit, an organization built on rank and seniority, is more challenging. I strongly encourage you to use existing communication processes such as the First Sergeant, the annual unit climate assessment, the Junior Enlisted Club and the Inspector General to help EADS leadership understand your needs. Let's hear your ideas!



Col. Michael Norton

THE SECTOR

Editorial Staff

Col. Michael J. Norton, Eastern Air Defense Sector Commander
Tim Jones, Community Relations Manager
Lt. Col. Leo Devine, Public Affairs Officer
Anne DeProspero, Review Staff

The Sector is a funded Air Force newspaper and is an authorized publication for members of the U.S. military services. Contents of *The Sector* are not necessarily the official views of or endorsed by the U.S. Government, the Department of Defense, the Department of the Air Force or the Air National Guard. The editorial content is edited, prepared and provided by the Public Affairs Office of the Eastern Air Defense Sector. All photographs are Air Force photographs unless otherwise indicated. The deadline for submissions is no later than one week prior to desired publication date. If you notice an error in fact, contact Public Affairs at 334-6055 for corrections.

Communications Integral Part of Core Values

by Master Sgt. John Mills, EADS 1st Sergeant

The Air Force Core Values provide us with direction, like a GPS guiding our decisions and reminding us to do our best in our personal and professional lives. These aren't standards, they're much more. They inspire us to meet and exceed the standards put before us, to excel in our duties and bring us together in our chosen profession, the Profession of Arms.

Like each of you, these Core Values are important individually, but become even more influential when used to support each other. "Integrity First" is our moral compass. It encourages us among other things to be open with our communication and flow of information, to seek feedback and to allow anyone to view how we do business at any time and to do the right thing even when no one is looking.

Communication is the foundation upon which respect is built and a key element in developing and maintaining professional relationships. Good communication dispels rumors, creates a positive and professional work environment and builds every Airman's feeling of importance. When we are open, not only are we better able to accomplish our mission, we also build mutual respect within our organization (Excellence in all we do) and develop our own respect for others (Service before Self).

My challenge to all of you is this: communicate. Be open and welcome two-way communication from your supervisor, from your subordinates and from your peers. Don't wait for your feedback session, but start today by engaging each other in meaningful dialog. It may not be easy at first, but once that floodgate is open, trust and respect will flow in all directions. Like our Core Values we will be able to influence and support each other, making the sum much greater than its individual parts.



On the Cover: Screen capture from the movie Caddyshack, produced 1980 by Orion Pictures. "Kill all the golfers" scene features Bill Murray (right) as greenskeeper Carl Spackler and Thomas A. Carlin as golf course superintendent Sandy McFiddish. Information via IMBD.com.

CONR Commander Hosts ACA Working Group

by Mary McHale, AFNORTH Public Affairs

TYNDALL AIR FORCE BASE, Fla. -- Representatives from across the Aerospace Control Alert enterprise gathered at the Killey Center for Homeland Operations today for a one-day working group to address matters affecting the ACA mission.

According to Lt. Col. Christopher Fields, project officer, the forum provided the Continental United States North American Aerospace Defense Region -1st Air Force (Air Forces Northern) commander, Lt. Gen. William Etter, an opportunity to focus on unit needs and challenges in an interpersonal atmosphere.

It's been two years since the last one was held due to fiscal constraints and Etter was eager to dive into the issues.

"We had lots to talk about and I am confident we really got a lot done, considering how much we packed into the day," Etter said, as he urged the audience into a frank discussion. "If I don't know about it, I can't help you."

Representatives included those from each aerospace control alert unit, the Eastern and Western Air Defense Sectors, along with representatives from: the Joint Air Defense Operation Center; North American Aerospace Defense Command Headquarters; the National Guard Bureau; the U.S. Coast Guard; Air Combat Command and the Federal Aviation Administration. Briefings covered not only manning, equipment and funding topics, but also current events, trends and the way ahead for the CONR enterprise to meet its ever-evolving mission.

"It was a real pleasure to interact with such a distinguished group," said BGen Alain Pelletier, CONR deputy commander. "Each participant contributed positively to CONR's mission success and their feedback is essential to CONR's effectiveness."

Col. Michael Norton, EADS commander, agreed.

"This event brought together all the right people to work through some of the most challenging homeland defense issues we're facing today," he said.



Combined Federal Campaign Underway



This year's Combined Federal Campaign is underway. Contacts for the effort are:

EADS OIC: Capt. Christian Sanchez

DS & CC: Master Sgt. Linda Mies

CE: Staff Sgt. Matthew Grinnell

SF: Sr. Airman Ian Stone

NORAD Deputy Commander Recognizes Airmen at Town Hall



Lieutenant-General J.A.J. Parent, RCAF, the Deputy Commander, NORAD, conducted a town hall and visited the operations floor on Sept. 24 during a brief visit to EADS. During the town hall, Parent spoke to more than 100 Airmen and civilians gathered in the Building 703 auditorium. The NORAD Deputy Commander discussed several of the security challenges facing the U.S.-Canadian partnership. Parent also praised EADS recent performances on several high-profile tracks of interest, such as the July 25 cross-border Sun Wing flight that was escorted from the U.S. back to Toronto.

Parent also “coined” three outstanding Airmen during the town hall. The Airmen recognized were Staff Sgt. Joshua Blanchard, standing front and center in the top photo between the general and Sr. Master Sgt. Ed Rojo; 1st Lt. Ashley Galvin of the Canadian Detachment (bottom left) and Staff Sgt. James Bohrer, Security Forces (bottom right). The visit was Parent’s third trip to EADS since becoming Deputy Commander in 2012. *Photos by Tim Jones.*

Air National Guard Executive Director Tours Facility

by Tim Jones, EADS Public Affairs

Mr. James J. Brooks, the Executive Director of the Air National Guard, stopped at EADS for a site visit on Friday, Oct. 3.

Assigned to the National Guard Bureau office at the Pentagon, Brooks is a member of the Senior Executive Service. In his role as Executive Director, he assists Lt. Gen. Stanley E. Clarke III, the Director, Air National Guard, in formulating, developing and coordinating all policies, plans and programs affecting the 105,000 Air National Guard members and civilians working at the more than 1,800 units located throughout the U.S., Puerto Rico, Guam and the Virgin Islands. Brooks' stop at EADS was part of a larger tour of New York Air National Guard facilities.

Accompanied by Brig. Gen. Anthony German, Chief of Staff, Air, New York National Guard, Brooks received a mission brief and a facility tour from Col. Michael Norton, EADS Commander, and Col. Wendel Smith, the Deputy Commander, Operations.

"Mr. Brooks visit was a great success," Norton said. "It is vitally important to educate our senior leaders, especially those who haven't had the chance to visit EADS in the past. My thanks to everyone who helped make it happen."



James J. Brooks

Local UAS Integration Group Briefs EADS Leadership

by Tim Jones, EADS Public Affairs

A local organization tasked with developing methods to integrate unmanned aerial systems into the U.S. airspace visited EADS last month.

Tony Basile, director of operations for the Northeast Unmanned Aerial Systems Airspace Integration Research (NUAIR) Alliance, provided an informational briefing to EADS leadership on Sept. 25 about the organization's operations at Griffiss International Airport.

A New York not-for-profit coalition, NUAIR is composed of more than 40 private and public entities and academic institutions working together to operate and manage unmanned aircraft system test sites in New York and Massachusetts. The NUAIR alliance is teamed with Griffiss Airport.

Griffiss was one of six UAS test sites selected by the FAA in 2013 to begin the work of integrating unmanned aircraft systems (UAS) into the nation's airspace. Data collected from test sites will be used by the FAA to develop the rules governing civil and commercial UAS activity.



Congratulations Corner

The Eastern Air Defense Sector congratulates the following personnel on their accomplishments.

Air Force Commendation Medal

Sr. Master Sgt. Dave Layton

Meritorious Service Medal

Master Sgt. Joe Rutherford

Commander's Commendation

1st Lt Bonnie Graziano

Sr. Master Sgt. Mike Cavalier

Master Sgt. Jeff Lamarche

Tech. Sgt. Lawrence Brooks

Tech. Sgt. Amy Ough

Staff Sgt. Marie Coar

Staff Sgt. Ryan LaClair

Staff Sgt. Sean Redden

Sr. Airman Nicholas Kulesa

Promotions

Master Sgt. William Stickel

Master Sgt. Jason Rutherford

Tech. Sgt. David Gambier

Tech. Sgt. Aaron Alcorta

Staff Sgt. Robert Raymond

Hail and Farewell

EADS bids a fond farewell to **Maj. Jeremy Wood, Tech. Sgt. Jesse Frye, Staff Sgt. Sabrena Healey and Ms. Donna Allamon.**



EADS Airmen Complete Professional Development Course

EADS second-ever Junior Enlisted Professional Development Course was completed on Sept. 18. The course was taught over three days, encompassed 15 different subjects and involved 26 Senior NCOs, said Master Sgt. Brenda Baxter, course coordinator. Being a truly integrated Sector, students used the Canadian personal challenge workout for their PT session. Graduates pictured above are, front row, left to right: Staff Sgt. Thomas Silva, Tech. Sgt. Kellen Sisson, Staff Sgt. Jose Marrero, Staff Sgt. Aaron Alcorta, Staff Sgt. Vincent St. Onge. Second row: Sr. Airman Frank Alemar, Staff Sgt. Anibal Verdejo, Staff Sgt. Robert Crosby, Staff Sgt. Dan Schmitt, Staff Sgt. Casey Merry. Third row: Tech. Sgt. Ryan Watson, Staff Sgt. Alex Makuch, Staff Sgt. Jesse Bucenec, Tech. Sgt. David Gambier, Staff Sgt. Andrew Washburn, and Staff Sgt. Asa Peterson. *Photo by Tim Jones.*



EADS Team Competes in Boilermaker Road Race

More than 20 EADS personnel and their family members participated in 15K Boilermaker Road Race in Utica last July. Pictured above, front row, left to right: Capt. Greg Elliott, Lt. Col. Paul Bishop, Carissa Bishop, Master Sgt. Chad Gerrard, Sr. Master Sgt. Ed Rojo. Second row, right to left; Keith Lubey, Lt. Col. Rich Lubey, Capt. Todd Walter, LCol Kyle Paul, Sr. Master Sgt. Terry Pentecost and Cdr. Dave Buchholz. Not pictured but participating on the EADS team were Lt. Col. Paul Quigley, Nicole Campbell, Maj. Ericka Campbell, Col. Emil Filkorn, Kitty Filkorn, Sr. Master Sgt. Raam David, Staff Sgt. Jesse Bucenec, Capt. Gary Scofield, Maj. Rex Vemales, Staff Sgt. Peter Hiffa, Maj. Kendra Hartery, Lt. Col. Ed Danis, Staff Sgt. Kyle Marshall and Staff Sgt. Gary Julian. *Photo of courtesy of Master Sgt. Chad Gerrard.*

